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Trademark

Principal Register

Serenidad Investments Pty Ltd (AUSTRALIA proprietary limited company (p/l or pty. ltd.))
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CLASS 16: PRINTED INSTRUCTIONAL, EDUCATIONAL AND TEACHING MATERIALS, NAMELY, TRAINER AND LEARNER-STUDENT HANDBOOKS, TRAINER AND LEARNER-STUDENT MANUALS, TRAINER AND LEARNER-STUDENT WORKSHEETS, AND TRAINER AND LEARNER-STUDENT EVALUATION FORMS, ALL IN THE FIELDS OF BUSINESS MANAGEMENT, BUSINESS LEADERSHIP, COMMUNITY RESILIENCE, INDIVIDUAL AND PERSONAL RESILIENCE, COUNTERING VIOLENT EXTREMISM, PERSONAL SECURITY, INFORMATION SECURITY, KNOWLEDGE MANAGEMENT, INFORMATION MANAGEMENT, NATIONAL AND INTERNATIONAL SECURITY, RISK MANAGEMENT, WORK AND OCCUPATIONAL HEALTH AND SAFETY, HUMAN RESOURCES MANAGEMENT, ENVIRONMENTAL SAFETY, GOVERNANCE, DIPLOMACY, EFFECTIVE NEGOTIATIONS, INFLUENCING, COLLABORATIVE AND ALTERNATIVE DISPUTE RESOLUTION, MEDIATION, PRESENTATION SKILLS, SELF INTELLIGENCE, CORPORATE INTELLIGENCE, MODERATION SKILLS, EFFECTIVE PROGRAM MANAGEMENT, CONSTRUCTIVE CHANGE MANAGEMENT, BUSINESS ORGANIZATIONAL EXCELLENCE, BUSINESS EFFICIENCY AND EFFECTIVENESS, AND EFFECTIVE BUSINESS AND PERSONAL RELATIONSHIP REPAIR, DEVELOPMENT AND SOLIDIFICATION

FIRST USE 6-1-2015; IN COMMERCE 12-1-2015

CLASS 35: BUSINESS CONSULTANCY SERVICES RELATING TO THE SUPPLY OF QUALITY MANAGEMENT SYSTEMS; BUSINESS MANAGEMENT AND ORGANIZATION CONSULTANCY; CORPORATE MANAGEMENT CONSULTANCY; BUSINESS BENCHMARKING SERVICES, NAMELY, BUSINESS EVALUATION OF BUSINESS ORGANIZATION PRACTICES; BUSINESS CONSULTANCY TO INDIVIDUALS; BUSINESS RISK MANAGEMENT CONSULTANCY; CHARITABLE SERVICES, NAMELY, ORGANIZING AND CONDUCTING VOLUNTEER PROGRAMS AND COMMUNITY SERVICE PROJECTS; BUSINESS MANAGEMENT OF BUSINESS PROJECTS FOR OTHERS; BUSINESS ORGANIZATION CONSULTING; BUSINESS CONSULTANCY RELATED TO ACCOUNT AUDITING; BUSINESS STRATEGIC PLANNING; CORPORATE BUSINESS PLANNING; STRATEGIC BUSINESS CONSULTANCY; BUSINESS CONSULTANCY; NEGOTIATION OF CONTRACTS FOR OTHERS; CONDUCTING OF BUSINESS CONFERENCES

FIRST USE 6-1-2015; IN COMMERCE 12-1-2015

CLASS 41: EDUCATIONAL SERVICES FOR GOVERNMENT AND NON-GOVERNMENT ENTITIES AND THE MILITARY, NAMELY, ARRANGING AND



Michelle K. Lee

Director of the United States
Patent and Trademark Office

CONDUCTING EDUCATIONAL SEMINARS, WORKSHOPS, COURSES AND PROGRAMS IN THE FIELDS OF BUSINESS MANAGEMENT, BUSINESS LEADERSHIP, COMMUNITY RESILIENCE, INDIVIDUAL AND PERSONAL RESILIENCE, COUNTERING VIOLENT EXTREMISM, PERSONAL SECURITY, INFORMATION SECURITY, KNOWLEDGE MANAGEMENT, INFORMATION MANAGEMENT, COMPUTER SYSTEMS DESIGN, DEVELOPMENT AND IMPLEMENTATION, NATIONAL AND INTERNATIONAL SECURITY, RISK MANAGEMENT, WORK HEALTH AND SAFETY, HUMAN RESOURCES MANAGEMENT, ENVIRONMENTAL SAFETY, GOVERNANCE, DIPLOMACY, EFFECTIVE NEGOTIATIONS, INFLUENCING, COLLABORATIVE AND ALTERNATIVE DISPUTE RESOLUTION, MEDIATION, PRESENTATION SKILLS, SELF INTELLIGENCE, CORPORATE INTELLIGENCE, MODERATION SKILLS, EFFECTIVE PROGRAM MANAGEMENT, PROJECT MANAGEMENT, FINANCIAL MANAGEMENT, CONSTRUCTIVE CHANGE MANAGEMENT, BUSINESS ORGANIZATIONAL EXCELLENCE, BUSINESS EFFICIENCY AND EFFECTIVENESS, AND EFFECTIVE BUSINESS AND PERSONAL RELATIONSHIP REPAIR, DEVELOPMENT AND SOLIDIFICATION, AND BUSINESS AUDITS AND INVESTIGATIONS; MENTORING AND COACHING SERVICES RELATED TO ORGANIZATIONAL AND INDIVIDUAL EFFECTIVENESS, DEVELOPMENT AND PROGRESSION; EDUCATION AND UNIVERSITY ADVISORY SERVICES, NAMELY, PROVIDING ADVICE ABOUT THE DESIGN, DEVELOPMENT AND DELIVERY OF CURRICULA FOR SCHOOLS, UNIVERSITIES AND LIKE INSTITUTIONS; UNIVERSITY EDUCATION SERVICES, NAMELY, ARRANGING AND CONDUCTING EDUCATIONAL SEMINARS, WORKSHOPS, COURSES AND PROGRAMS IN THE FIELDS OF BUSINESS MANAGEMENT, BUSINESS LEADERSHIP, COMMUNITY RESILIENCE, INDIVIDUAL AND PERSONAL RESILIENCE, COUNTERING VIOLENT EXTREMISM, PERSONAL SECURITY, INFORMATION SECURITY, KNOWLEDGE MANAGEMENT, INFORMATION MANAGEMENT, COMPUTER SYSTEMS DESIGN, DEVELOPMENT AND IMPLEMENTATION, NATIONAL AND INTERNATIONAL SECURITY, RISK MANAGEMENT, WORK HEALTH AND SAFETY, HUMAN RESOURCES MANAGEMENT, ENVIRONMENTAL SAFETY, GOVERNANCE, DIPLOMACY, EFFECTIVE NEGOTIATIONS, INFLUENCING, COLLABORATIVE AND ALTERNATIVE DISPUTE RESOLUTION, MEDIATION, PRESENTATION SKILLS, SELF INTELLIGENCE, CORPORATE INTELLIGENCE, MODERATION SKILLS, EFFECTIVE PROGRAM MANAGEMENT, PROJECT MANAGEMENT, FINANCIAL MANAGEMENT, CONSTRUCTIVE CHANGE MANAGEMENT, BUSINESS ORGANIZATIONAL EXCELLENCE, BUSINESS EFFICIENCY AND EFFECTIVENESS, AND EFFECTIVE BUSINESS AND PERSONAL RELATIONSHIP REPAIR, DEVELOPMENT AND SOLIDIFICATION, AND BUSINESS AUDITS AND INVESTIGATIONS; PROVIDING FACILITIES FOR EDUCATIONAL PURPOSES; ORGANIZATION OF EXHIBITIONS FOR CULTURAL OR EDUCATIONAL PURPOSES

FIRST USE 12-2-2013; IN COMMERCE 10-1-2014

CLASS 42: SCIENTIFIC RESEARCH, ANALYSIS AND DESIGN CONSULTANCY IN THE FIELDS OF INFORMATION TECHNOLOGY AND ENGINEERING; CONSULTANCY IN RELATION TO OCCUPATIONAL HEALTH AND SAFETY, NAMELY, ERGONOMICS CONSULTATION CONCERNING THE DESIGN OF WORKPLACE FACILITIES AND EQUIPMENT TO OPTIMIZE EFFICIENCY AND SAFETY; TECHNOLOGY PLANNING SERVICES IN THE FIELD OF COMPUTER HARDWARE SYSTEMS; DISASTER RECOVERY FOR DATA COMMUNICATIONS SYSTEMS, NAMELY, RECOVERY OF COMPUTER DATA; COMPUTER SECURITY CONSULTANCY SERVICES

FIRST USE 12-2-2013; IN COMMERCE 10-1-2014

CLASS 45: MEDIATION; LEGAL CONSULTANCY SERVICES; SECURITY AND SECURITY ADVISORY SERVICES, NAMELY, PROVIDING SECURITY ASSESSMENTS OF RISKS FOR GOVERNMENT AND NON-GOVERNMENT ENTITIES AND THE MILITARY; ALTERNATIVE DISPUTE RESOLUTION SERVICES; ARBITRATION SERVICES; COLLABORATIVE CONFLICT RESOLUTION

SERVICES, NAMELY, COLLABORATIVE ALTERNATIVE DISPUTE RESOLUTION SERVICES; LEGAL RESEARCH; FINGER PRINT ANALYSIS; FORENSIC ADVICE FOR CRIMINAL INVESTIGATIONS, NAMELY, PROVIDING EXPERT WITNESS LEGAL ADVICE ON MATERIAL AND EVIDENCE OBTAINED DURING LAWFUL INVESTIGATIONS; LEGAL SERVICES RELATED TO PATENTS, COPYRIGHT, TRADEMARKS AND OTHER INTELLECTUAL PROPERTY MANAGEMENT; CRIME PREVENTION ADVISORY SERVICES; SECURITY ADVISORY AND SECURITY THREAT ANALYSIS SERVICES FOR PROTECTING PUBLIC SAFETY IN THE FIELDS OF HOMELAND SECURITY, INTERNATIONAL SECURITY, PERSONAL SECURITY AND CORPORATE-ORGANIZATIONAL SECURITY; ADVISORY SERVICES RELATED TO CRIME PREVENTION

FIRST USE 6-1-2015; IN COMMERCE 12-1-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:
"RANCH"

SER. NO. 86-571,824, FILED 03-20-2015
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