



Award-Winning and "Inspirational" Author Nola Hennessy seeks 30-40 Case Studies for her New Book

Share your story with Nola to enable organizations and mature-age workers around the world to learn, grow and prosper

Canberra ACT, Australia (MMD Newswire) March 21, 2011 -- Nola Hennessy, author of the [Pinnacle Award-winning, "inspirational" No Boxing Allowed](#) about excellence, great leadership and positive personal power, is seeking 30-40 case studies for her third book due for publishing later in 2011.



Nola writes: "If you

- are over 45 years old;
- feel undervalued or unappreciated at work;
- have, during your working life or currently, experienced prejudice, rejection, demotion and/or loss of a job/career for what you believe are unreasonable or inappropriate reasons;

- have experienced career growth, success and prosperity and know why;
- have a story that you're willing to donate (anonymously or publicly);

then I invite you to share your story to enable others around the globe to benefit."

On March 10 2011 Nola was recognized as an award-finalist and one of Rotary International's 'Inspirational Women 2011'. Nola has, since 10 years of age, donated her time, skills and experience in countless ways for the benefit of others. In No Boxing Allowed she teaches about positive use of personal power and inspires readers to act in selfless ways for the benefit of humanity.

Nola's motivation for this new reference book, for use by both organizations and individuals, is to affect a significant change in thinking around the world so that as people age they continue to be utilized, appreciated and acknowledged for the significant experience and skills they bring to the workplace.

All case studies will be telephoned directly and interviewed by Nola, commencing in April, and asked to respond to several specific questions. The questions can be provided in written format to enable forward planning of answers. Case study participants may also submit their story in writing to Nola.

To be a part of this exciting new literary work and share your story with the world, please email Nola directly at nola.h@serenidadconsulting.com with your name and contact details.

Nola's literary works form part of the solid foundation for her global consulting organization [Serenidad Consulting Pty Ltd](#)'s work, which includes peace negotiation, dispute resolution, mediation, education, change management, strategic visioning and facilitation.

Purchase of Nola's books can be achieved in numerous ways - directly from [Serenidad Consulting Pty Ltd](#) or a variety of global sources including Barnes and Noble, Ingram distributors, Amazon, the Australian Institute of Management, Angus and Robertson, and Boomerang Books.

Enquiries to Serenidad Consulting Pty Ltd Media Department:
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