



Serenidad[®]
Consulting

**International Consultants in
Excellence, Great Leadership and
Positive Personal Power**

- KEYNOTES & PRESENTATIONS
- STRATEGIC VISIONING & PLANNING
- EDUCATION & TRAINING - incl. Community Resilience, Empowerment, & PTSD
- PROGRAM & PROJECT MANAGEMENT
 - RISK MANAGEMENT
 - INTERNATIONAL SECURITY
- COUNTERING VIOLENT EXTREMISM
 - CHANGE MANAGEMENT
- FACILITATION & MODERATION
 - PEACE NEGOTIATIONS
 - GOVERNANCE

Tailored services to suit governments, corporations, communities, groups, institutions & individuals

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Head Office: The Peace Ranch™, Texas USA

In December 2014 Serenidad Consulting® was granted its USA trademark, further strengthening our Texas-based Serenidad Consulting LLC capability and providing solid foundation for our global operations. The Peace Ranch™ near DFW will be home for our Head Office which will oversee all global operations, drive USA-based activities, and will support our regional offices as we grow globally. Serenidad Consulting Pty Ltd in Australia will thus focus its efforts in the Australia/Pacific Region.

Our trademark logo has been accepted by the US Patent and Trademark Office across 5 distinct classes (similar to that in place in Australia).

US Class 16 – education and training in a broad range of fields including business leadership & management, organizational excellence, corporate intelligence, community resilience, individual/personal resilience & security, self-intelligence, CVE, national & international security, diplomacy, knowledge & information management, risk management, collaborative & alternative dispute resolution, mediation, constructive change management, effective relationship repair/development/solidification.

US Class 35 – business consultancy services related to (e.g.): strategic planning, quality management systems, organizational & corporate management, business benchmarking, business risk management, business projects, negotiation of contracts; charitable services (volunteer programs and community service projects).

US Class 41 – educational services for government

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and non-government, including the military including mentoring and coaching for individual and organizational effectiveness; structured education in a wide range of fields including those represented in Class 16.

US Class 42 – scientific and other related consultancy services in the fields of: IT and engineering, occupational health and safety including ergonomics, technology planning, disaster recovery for data communications, and computer security.

US Class 45 – **advisory and legal services including** threat analyses for public safety in the fields of homeland security, international security, personal and corporate/organizational security.

Further information related to Serenidad Consulting® trademarks, services and products is available by contacting USGenquiry@serenidadconsulting.com.



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